Joshua McKenzie

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Professional Summary

Full Stack WordPress Developer with 7+ years of experience designing, developing, and optimizing high-performance websites and web applications. Specialized in custom WordPress theme and plugin development, WooCommerce solutions, API integrations, and performance tuning to deliver fast, scalable, and accessible experiences. Experienced in hosting management, server configuration, site migrations, and troubleshooting complex issues to ensure reliability and uptime. Skilled in modern JavaScript frameworks (React, Next.js) and front-end best practices, with a proven track record of reducing page-load times, boosting conversions, and implementing CI/CD pipelines for continuous delivery. Passionate about clean, maintainable code, design-system consistency, and mentoring cross-functional teams to ship quality digital products.

Core Skills

- WordPress Ecosystem: Custom theme & plugin development, WooCommerce, multisite, ACF, Elementor, Gutenberg, WP-CLI, site migrations, hosting management (WP Engine, Cloudways, cPanel, Plesk), performance optimization, caching (server, browser, edge), and troubleshooting.
- **Front-End:** React, Next.js, React Native, Styled-Components, Framer Motion.
- Back-End & DevOps: PHP, Node.js, Apache, NGINX, REST, MySQL/MariaDB, PostgreSQL, MongoDB, AWS, Google Cloud, Azure, Docker, Cloudflare, DNS management.
- **Testing & Quality:** Jest, Mocha, React Testing Library, Playwright, Storybook, Lighthouse, Core Web Vitals.
- **Collaboration & Tools:** Agile/Scrum, GitHub Actions, CI/CD pipelines, Figma, Monday, Adobe XD, leadership & mentoring.

Experience

Senior Wordpress Developer — Seven Mountains Media

Feb 2019 - Sept 2025

A Multi-Media company that owns dozens of radio stations from Kentucky to New York, also specializing in providing digital creative services. Role was focused on creative and centered on development of sites, apps, server management and automation tools for clients.

- Oversee development from design to deployment of Wordpress based sites. Provide proper migrations and develop solutions for specific client demands.
- Translate Figma/Adobe comps into pixel-perfect, accessible UI using Wordpress and adjacent tools such as Elementor, WP Bakery.
- Mentor a cross-functional squad of 4 developers and designers: lead code reviews, pair sessions, and quarterly refactor spikes focused on bundle-size budgets and Core Web Vitals
- Key wins: cut initial paint by 55 % after implementing proper bundling and edge caching of website assets and dynamic imports.

Stack: Wordpress, React, NextJS,, MySQL/MariaDB, Apache, NGINX, AlmaLinux, PHP, Docker, Google Cloud (Vertex AI), Azure...

Web Developer — Curatus

2019 - 2020

Curatus is a healthcare data software company with an emphasis on data integrity. Our unified goal was to ensure proper data handling and preservation.

- Built RESTful Node.js / Express APIs integrating Auth0 authentication, Azure services, and Retarus email workflows.
- Engineered a microservice that allowed users to upload, scan, and manage documents by affixing a barcode to uploaded documents programmatically in compliance with our goals of data integrity/preservation.
- Implemented CI/CD pipelines with PM2 and NGINX reverse proxy to ensure zero-downtime releases across staging and production environments.

Stack: React, Node.js, Express, SQL, Azure, Auth0, Material-UI, Git, Linux.

Full-Stack Developer — Surefinder LLC

2018 - 2019

Surefinder was a software/website company offering ratings and feedback system for real estate agents to the general public.

- Led development of the Node.js / Express backend powering real-time property search; designed REST endpoints querying a MongoDB NoSQL cluster.
- Implemented modern ES6 front-end with dynamic CSS animations and AJAX interfaces, enhancing user satisfaction scores by 25 %.

- Oversaw production deployment stack: configured load balancers, NGINX reverse proxy, firewall rules, and backup policies, achieving 99.9 % uptime.
- Collaborated with UX designers to create mobile-first layouts and accessibility-compliant components.

Stack: Node.js, Express, React, MongoDB, ES6, CSS3, NGINX, Linux, Git.

Education

University of Louisville: BA Political Science - 2012

Code Louisville: Certificate, Full-Stack JavaScript Development 2016